

EXECUTIVE SUMMARY

'SAMMY!'



"BOOK BY" G.G. HENDERSON

The story of the man Frank Sinatra called, 'The World's Greatest Entertainer!' As told by Sammy's long-time manager and friend, Arthur Silber, Jr.. Arthur tells the incredibly thrilling, moving story of the amazing DANCER/SINGER/ACTOR'S dazzling six-decade career. The musical takes us on an exciting journey back through an incredible career that spanned 40 albums, a #1 hit song, seven Broadway musicals, countless television awards, including the first African American to host his own TV variety show. But he soon learned that even the sheer, raw power of his talent could not overcome a segregated America and his own personal demons.

THIS IS THE STORY OF THE GREATEST ENTERTAINER WHO EVER LIVED: SAMMY DAVIS, JR.!



MARY ALICE ENTERTAINMENT
MARCHE PRODUCTIONS