

Company Boilerplate

Approved short-form and long-form language for press, partners, and publication use.

Use the following language when describing Sonin Hybrid in press releases, article footers, partner-introduction materials, media kits, and event follow-up emails.

Recommended Primary Boilerplate

Sonin Hybrid is developing patented hybrid-powered UAV technology intended to extend the endurance and mission capability of tactical multirotor aircraft. The company's flagship Recruit platform is designed for public safety, defense/ISR, disaster response, agriculture, and industrial applications where payload capacity, maneuverability, and longer useful time over the mission matter. Sonin Hybrid is focused on strategic partnership, licensing, manufacturing, payload-integration, and commercialization opportunities with qualified organizations interested in advancing long-endurance hybrid UAV capability.

Short Copy Versions

25-word / one-paragraph version

Sonin Hybrid develops patented hybrid-powered UAV technology designed to extend tactical multirotor endurance for public safety, defense, disaster response, agriculture, and industrial missions.

50-word / article-footer version

Sonin Hybrid is developing patented hybrid-powered UAV technology for the missing middle between short-duration tactical multirotors and large fixed-wing endurance aircraft. Its Recruit platform is designed to preserve vertical takeoff, hover, maneuverability, and payload flexibility while extending useful mission time for public safety, defense/ISR, disaster response, agriculture, and industrial applications.

Standard 100-Word Version

Sonin Hybrid is developing patented hybrid-powered UAV technology intended to extend the endurance and mission capability of tactical multirotor aircraft. The company's flagship Recruit platform is designed to preserve the agility, hover capability, vertical takeoff, and constrained-area deployment advantages of multirotors while supporting longer missions and meaningful sensor payloads. Sonin Hybrid is positioned for public safety, defense/ISR, disaster response, agriculture, infrastructure inspection, and industrial applications where payload capacity, maneuverability, and usable time over the mission all matter. The company is open to strategic partnership, licensing, manufacturing, payload-integration, and commercialization discussions with qualified organizations.

One-Line Descriptor

Sonin Hybrid is developing patented hybrid-powered multirotor UAV technology for missions where vertical access, payload utility, and longer useful time over the mission all matter.

Suggested Category Tags

Hybrid UAV technology | Tactical multirotor endurance | Public safety drones | Defense/ISR UAVs | Disaster response aviation | Payload-capable drone platforms | UAV commercialization

Messaging Guidance

A concise guide for using the Sonin Hybrid boilerplate consistently across press, partner, and media materials.

Approved Language

- Patented hybrid-powered UAV technology.
- Long-endurance tactical multirotor platform.
- The missing middle between battery multirotors and large fixed-wing endurance aircraft.
- Compact Recruit platform for sensor-heavy missions.
- Strategic partnership, licensing, manufacturing, payload-integration, and commercialization discussions.

Avoid / Use Carefully

- Avoid unapproved flight-time, payload, speed, or range claims.
- Avoid "world's first," "revolutionary," or "guaranteed" unless legally/technically approved.
- Avoid weaponized language; emphasize ISR, public safety, disaster response, and platform utility.

Audience-Specific Lead-Ins

Public safety:	Sonin Hybrid is developing UAV technology for missions where first responders need more useful time over the incident without giving up vertical takeoff, hover, and close-in maneuverability.
Defense / ISR:	Sonin Hybrid's Recruit platform is positioned for tactical missions where reusable, maneuverable, sensor-capable UAVs may be needed beyond the normal battery-only mission window.
Industrial/ag:	Sonin Hybrid's hybrid multirotor approach may support inspection, monitoring, mapping, and sensor operations where payload utility and low-speed precision both matter.
Strategic partners:	Sonin Hybrid may be relevant to organizations with payloads, sensors, software, manufacturing capability, or market channels that need a more capable UAV platform to carry them.

Approved Contact Block

For media, partnership, licensing, manufacturing, payload-integration, or commercialization inquiries, contact Curtis Foster, Founder & CEO, Sonin Hybrid, at cfoster@soninhybrid.com or +1 (404) 606-8652. Website: www.soninhybrid.com.

Note: This boilerplate is designed for public-facing use. Detailed technical performance figures, patent language, and engineering claims should be reviewed against approved legal and technical messaging before publication.