

# LotLenz Patent Approval Media FAQ

Backgrounder for editors, reporters, dealers, marketplaces, investors, and automotive technology companies.



**Summary:** LotLenz Technologies has received patent approval for core technology designed to authenticate vehicle images and verify their connection to specific vehicle records. The platform is focused on VIN-level trust signals for an automotive marketplace increasingly shaped by AI-driven discovery.

## What did LotLenz Technologies announce?

LotLenz announced that it has received patent approval for core technology designed to authenticate vehicle images and verify their connection to specific vehicle records.

## What does the technology do?

The LotLenz platform is designed to verify vehicle imagery at the VIN level and help determine whether vehicle photos are authentic, current, and connected to the correct vehicle record.

## Why does this matter?

Vehicle photos are central to how consumers evaluate cars online. As vehicle discovery moves through marketplaces, search platforms, AI systems, and automated agents, those systems need reliable signals to determine whether the information being presented can be trusted.

## What does VIN-level verification mean?

VIN-level verification means the image authentication process is tied to a specific vehicle record, not just a general listing or dealership inventory feed.

## Who can use this type of verification?

The technology is designed for use across the automotive retail ecosystem, including dealerships, digital marketplaces, lenders, automotive software providers, inventory platforms, and AI systems that rely on vehicle data.

## How does this relate to AI?

AI systems can process large amounts of vehicle data, but they still need trusted signals to understand which records are reliable. LotLenz is developing machine-readable verification signals designed to help AI systems and automated platforms recognize trusted vehicle records.

## Is LotLenz partnered with Google, Gemini, or any marketplace?

LotLenz has not announced a formal partnership with Google, Gemini, or any specific marketplace. The company's development focus includes AI-grounded vehicle discovery use cases, including Gemini-focused development efforts and marketplace-style applications.

## What is agentic communication?

Agentic communication refers to a framework that allows AI systems and automated platforms to directly consume verification signals from the LotLenz platform, making trusted vehicle data understandable to both people and machines.

## How was the technology shaped?

The technology was shaped by real automotive inventory workflows connected to AutoSource Autos, an affiliated automotive business that provides practical insight into how vehicle photos, VIN records, dealer inventory, and marketplace data move through the retail ecosystem.

## What is the broader opportunity?

For years, businesses used SEO signals to help search engines discover and present information. As AI becomes a larger source of vehicle discovery, trusted verification signals can help AI systems determine whether vehicle records are reliable.

## What is LotLenz's long-term objective?

LotLenz is focused on creating a trusted verification layer for vehicle imagery and inventory records that can help dealerships, marketplaces, software providers, lenders, and AI platforms better understand whether vehicle photos are authentic, current, and tied to the correct VIN.

## Media Contact

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This FAQ is intended as background information accompanying the LotLenz Technologies patent approval announcement.