OpenDates

Company boilerplate

For press use

About OpenDates

OpenDates is a private equity–backed travel rewards program for reservations booked independently through travelers' preferred providers. Founded by Nathan Michel, the company does not book or sell travel. Members submit reservations for review and may choose paid activation if approved. Headquartered in Las Vegas, OpenDates serves members worldwide. Learn more at travelopendates.com, or follow @travelopendates on Instagram, Facebook, X and TikTok, and @OpenDates on YouTube.

Quick facts

Founder	Nathan Michel
Headquarters	Las Vegas, Nevada
Backing	Private equity–backed
What it is	A travel rewards program. Travelers book with their preferred provider, then submit the reservation to check whether it may qualify
Website	travelopendates.com
Social	@travelopendates (Instagram, Facebook, X, TikTok) · @OpenDates (YouTube)

Press contact

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Media kit and images: https://drive.google.com/drive/folders/1glzc8_TZylbln3bwy1JkQNrIMLGBX_JB

Terms and eligibility

OpenDates does not book or sell travel. Submitting a reservation checks whether it may qualify; approval is not guaranteed. Approved members may choose paid activation, and rewards are issued as a promotional reward on the scheduled reward date. Terms apply. Full terms at travelopendates.com.

OpenDates

FACT SHEET

For press use

What OpenDates is

OpenDates is a private equity–backed travel rewards program. A reward is tied to a qualifying travel reservation the member has already purchased from a third-party provider. Making that reservation is what makes a member eligible; the reward relates to that purchase. OpenDates does not book or sell travel, and does not hold travel inventory. Headquartered in Las Vegas, Nevada, it serves members worldwide.

How it works

1.	**Book**	The traveler books a hotel, flight, cruise or vacation rental normally, with the provider of their choice. OpenDates is not involved in the booking.
2.	**Submit**	The traveler submits the reservation at TravelOpenDates.com.
3.	**Check**	The reservation is checked against the program's eligibility criteria.
4.	**Review**	OpenDates reviews the submission. Approval is not guaranteed.
5.	**Activate**	If approved, the member may choose paid activation. The reward is then issued on the scheduled reward date.

The five reward states

OpenDates keeps these terms distinct. A reservation at one stage has not reached the next, and no stage implies the member has received the reward.

Eligible	The submitted reservation meets the program's criteria for consideration. Approval is not guaranteed.
Approved	OpenDates has reviewed and approved the reservation.
Activated	The member has paid the activation fee.
Scheduled	A reward issuance date has been assigned to the activated reservation.
Received	The member has received the reward.

What OpenDates is not

- ❌ Not a booking platform or travel agency. It does not sell, resell or hold travel inventory.
- ❌ Not a guarantee. Submitting a reservation checks whether it may qualify; approval is not guaranteed.
- ❌ Not cash. The reward is a promotional reward, not cashback, a refund, a reimbursement or a discount on the trip.
- ❌ Not free. Approved members choose whether to pay the activation fee.
- ❌ Not affiliated with the travel providers travelers book through, and no provider endorsement is implied.

Company facts

Founder	Nathan Michel
Founded	2025
Launched	September 1, 2026 (soft launch)
Headquarters	Las Vegas, Nevada
Backing	Private equity–backed
Coverage	Members worldwide; reservations for hotels, flights, cruises and vacation rentals
Website	https://travelopendates.com
Social	@travelopendates (Instagram, Facebook, X, TikTok) · @OpenDates (YouTube)

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Offer conditions

Members pay a $200 activation fee per approved reservation and receive a $400 Visa eGift Card by email approximately 90 days after activation and payment. The scheduled reward date is disclosed on the home page and before payment. Travel completion is not required. Submitting a reservation does not guarantee approval; eligibility requirements and program terms apply. OpenDates is not an investment product and does not offer a return on capital. Full terms at https://travelopendates.com/terms.

Questions we get most

Written so the mechanics stay accurate in print.

Is OpenDates a booking site?

No. Travelers book with whatever provider they already prefer. OpenDates does not book, sell or resell travel, and holds no inventory. It reviews reservations that travelers submit after booking.

So what does a traveler actually get?

For approved reservations, the traveler pays a standard $200 activation fee to receive a $400 Visa eGift Card (a digital prepaid Visa card), automatically issued by email from Giftogram approximately 90 days after activation and payment. The reward is not cash, a refund or a discount on the original booking. The scheduled reward date is disclosed before payment. Rewards are promotional and conditional. Approval is not guaranteed, and eligibility requirements and terms apply. OpenDates is not an investment product and does not offer a return on capital.

Is this a rebate or an investment?

A reward is tied to a qualifying travel purchase the member has already made with a provider of their choice. It functions as a promotional reward on that purchase, not a return on money placed with OpenDates. OpenDates is not an investment product, holds no member funds for investment and does not offer a return on capital.

Does every reservation qualify?

No. Submitting a reservation checks whether it may qualify. Approval is not guaranteed, and eligibility criteria and terms apply.

How does OpenDates make money?

OpenDates has two revenue sources: activation fees and optional marketing partnerships. A member's $200 activation fee offsets part of the cost of their own $400 reward. OpenDates funds the balance with operating capital and partner revenue, which grows as the member base grows. No member's reward is funded by another member's activation fee. Participation in marketing partnerships is never required, and members who decline receive the same reward on the same schedule.

What are the optional marketing partnerships?

Members can choose to receive offers from travel and financial services brands and share certain reservation details with those partners, including travel suppliers and financial services companies. Partners pay to reach travelers who have opted in, and that revenue is part of how OpenDates funds the program.

Opting in is never required. Members who decline receive the same reward, on the same schedule, under the same program requirements. Declining does not affect eligibility, approval or reward timing, and members who opt in can withdraw at any time. What is shared, and with whom, is set out in the privacy policy at travelopendates.com/privacy-policy.

Who backs the company?

OpenDates is private equity-backed. The company is not publicly disclosing investor identities or funding amounts at this time.

Are you partnered with the airlines, cruise lines and hotels people book?

OpenDates operates independently, and no partnership or endorsement is implied.

How long does a member wait for the reward?

Rewards are automatically issued by email approximately 90 days after an approved reservation is activated and the activation fee is paid. Members see their scheduled reward date before paying. Travel completion is not required. Eligibility requirements and terms apply.

What information do travelers hand over?

Travelers provide account information and reservation details, such as the travel provider, travel dates and booking confirmation. OpenDates may request supporting information to verify the reservation and administer the program. Proof of completed travel is not required.

OpenDates securely handles and retains information according to its Privacy Policy. Participation in optional marketing programs is not required to receive a reward. Details about data use, sharing, retention and privacy choices are available at travelopendates.com/privacy-policy.

How many reservations have been submitted?

OpenDates has received more than 1,000 reservation submissions since its Sept. 1, 2026, soft launch. This figure counts submissions, not unique members or paid activations. Pilot participants are not included.

Was there a pilot, and how did it differ?

OpenDates ran a pilot with 20 participants, ahead of and during the early weeks of the soft launch, and issued $8,000 in rewards. Pilot terms differed from the public program: some participants had activation fees waived, some took part as compensated creators, and most rewards were issued on an accelerated schedule rather than the standard 90-day window.

Where is the company based, and who runs it?

Las Vegas, Nevada. Nathan Michel founded it and serves as the press contact.

Wording that keeps the story accurate

Say “may qualify” rather than “qualifies.” Say “promotional reward” rather than cash, cashback, refund or free. Keep the five states distinct: eligible, approved, activated, scheduled, received. Say travelers book with their preferred provider, and never call OpenDates a booking platform.

Press contact: Nathan Michel, founder · nathan@travelopendates.com · travelopendates.com