Media Resources & Interview Opportunities

NEVER FEAR A FLAT.

Everything you need to tell the PP Teck story.

Available Media Assets

Download logos, campaign artwork, boilerplate and brand guidelines here: PP Teck Media Assets

BRAND ASSETS

- PP Teck primary logo: PNG, full color
- NEVER FEAR A FLAT campaign artwork
- Approved company boilerplate
- Brand colors and visual guidelines

PRODUCT & TECHNOLOGY IMAGERY

- PP Teck treatment application process
- Tire interior and protective material
- Before-and-after puncture demonstration images
- Close-up technology photography
- PP Teck equipment and service environment

VIDEO & DEMONSTRATIONS

- Live tire puncture demonstration footage
- Professional application process
- Product explanation and demonstration video
- Short-form clips suitable for broadcast and digital coverage
- Behind-the-scenes footage from Launch Week

Note: Demonstration images and footage will be added to the media assets folder as they are captured and approved for media distribution.

Available Interview Topics

THE TECHNOLOGY

How PP Teck works, how it is applied, and what makes proactive puncture protection different from traditional tire repair.

THE ROAD SAFETY STORY

Why puncture prevention matters for families, commuters, highway travelers, and everyday drivers.

THE U.S. EXPANSION

Why PP Teck is launching in the Carolinas and its vision for growing across the United States.

THE BUSINESS OPPORTUNITY

How entrepreneurs can become applicators and how automotive businesses can explore becoming service centers or dealers.

THE RETAIL PARTNERSHIP
How participating local tire and automotive retailers can help make PP Teck more accessible to drivers.

Suggested Media Angles

"A SAFER WAY TO HIT THE ROAD?"
A closer look at proactive tire protection and its potential to reduce puncture-related roadside stops.
"A NEW OPPORTUNITY FOR CAROLINA AUTOMOTIVE BUSINESSES"
PP Teck introduces a service opportunity for entrepreneurs, tire shops, and dealerships.
"FROM THE SCHOOL RUN TO THE OPEN ROAD"
How tire protection may help reduce unexpected disruptions for families and everyday drivers.

BOOK A DEMONSTRATION OR INTERVIEW

PP TECK U.S. LAUNCH WEEK
November 16–20, 2026
9057 Northfield Drive, Suite B
Fort Mill, SC 29707
MEDIA RSVP: Reserve a media demonstration slot
Media may request interviews, demonstrations, and station vehicle treatments through the RSVP process.

MEDIA CONTACT
Angelique de Buhr
Stout Factor Marketing
ad@stoutfactor.com
www.ppteck.com